



*„The Best Products Comes From  
The Best Quality Ingredients”*

*EmpirePetfood Team*



# THE STORY OF THE EMPIRE BRAND

The Empire brand is an outcome of the meticulous work of a team made of passionate and experienced workers, which have over 20 years of experience in the zoological environment. Those two decades of experience allow us to create and develop the most optimal portfolio that is dedicated for the specialistic environment.

Today, our project is proudly called **EMPIRE NATURAL SUPER PETFOOD**, which to us, means an original, complex method of household animals' care. Our wish is for the **NATURAL SUPER PETFOOD** to mean "a naturally and fully holistic way of care of our animals to our clients".

The Empire products stand out because of the highest quality possible, natural ingredients used for their production, as well as a strict technological process of preparation, which allows to savour the nutritional values. That's what our brand Empire is. It combines traditions, the highest quality ingredients and modern standards of the production process. The outcome of this combination is not only an uncompromising quality of our products, but also an absolutely exclusive **EMPIRE STYLE**, which will always accompany the owners, as well as their wonderful four-legged companions.







  
**EMPIRE<sup>®</sup>**  
- NATURAL SUPER PETFOOD -

WHAT MAKES THE EMPIRE  
PRODUCTS STAND OUT?





# EMPIRE<sup>®</sup>

- NATURAL SUPER PETFOOD -

TRADITION, QUALITY AND STYLE

The Empire Brand, combines various aspects such as traditions, the best, natural ingredients and also high standards of the production process. The effect of the combination is not only the highest quality outcome of the products, but also the Exclusive **EMPIRE STYLE**, which will always accompany the owners, as well as their wonderful animals.







**EMPIRE<sup>®</sup>**  
- NATURAL SUPER PETFOOD -



Our wish is for the **EMPIRE NATURAL SUPER PETFOOD** to always mean a fully holistic method of care to our clients and their pet animals, because the “Holistic approach” means treating an organism as whole system, which is affected by it’s organs. In view of the above, the organism should be fed with possibly the best quality and complex food.

**CERTIFICATED DELIEVERERS** - all the ingredients used to produce the **EMPIRE** petfood come from certified farmers. We only use best quality products in our petfood, no flavor enhancers or artificial flavorings.





# EMPIRE<sup>®</sup>

- NATURAL SUPER PETFOOD -



We do not skimp on quality. In our products you will find a great deal of carefully selected venison, lamb, poultry and nutritious offal. Much of the ingredients are fresh. To produce 1kg of the finished product, we use even 3kg of fresh ingredients.

Our products do not contain any grain ingredients such as wheat, corn or rice, which often lead to allergic reactions and food intolerances. Instead, we use vegetables and fruits with a possibly low glycemic index. We also do not add sugar and salt, as well as the harmful - gluten.







# EMPIRE<sup>®</sup>

- NATURAL SUPER PETFOOD -



**Legendary Empire taste-** We all know how the taste and looks of food are important for our Pets. The Empire product win in all the categories and “blind” tests.

**Really big content of game, lamb, poultry and nutritious offal** is a one of the best values in the petfood available on the market. This is what guarantees the excellent taste of our products.

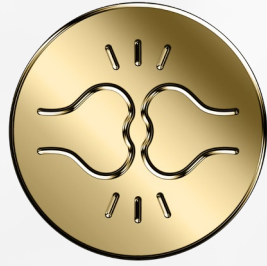
**High digestibility** – the coefficient of digestibility in the Empire petfood exceeds 90%, being an indicator of quality on the **ULTRA PREMIUM** petfood market. Do You know what that means? That means , that about 90% of the eaten product is actual nutritional value!





# EMPIRE<sup>®</sup>

- NATURAL SUPER PETFOOD -



Our outstanding ingredients which are used in the production process guarantee an excellent condition of the whole bone structure and hair cover. Thanks to the high quality of the natural collagen and our own recipe called **AAC abr. (AntiAgeCoctail)** all the dogs and cats which use our feeding program can enjoy amazing health condition as well as excellent stamina and handsome looks.

The source of fatty acid (EFA) in the Empire products is salmon and flax-seed oil. EFA are compounds, which the animal's body isn't capable of producing on their own. That's why their supplementation is so important. EFA provides impeccable skin and hair condition, as well as helps with allergies, nephritis, arthritis, heart conditions and cancers.







## INNOVATIONAL AND UNIQUE EMPIRE FORMULA

Thanks to long-standing experiences and also in response to the challenges of today's environment, in which our dogs live, we provided a unique formula- **α**DETOX. The special ingredients such as Chlorella and our own herb-mix deals with cleansing the dog's body from dangerous toxins and heavy metals. It has a big meaning especially in the context of dogs, which today, in big amounts live in polluted city agglomerations.

All of our products are tested in microbiological labs before coming out on the market.



**BEST FOOD = SAFE FOOD**

**UNIQUE PACKAGING**

FOR SMALL FORMATS



Safety of our products is our priority!

That's why, in the smallest packagings of the dry food for dogs and the snack packagings, we used a special closing that guarantees freshness of the product, also during its usage. Thanks to this technology, You have the reassurance, that You are buying a safe and fresh product.

Additionally, the compact packagings in a tube-shape, make them easy-to use even on the go. You can take them with You for a walk or a trip. No need to search for another container.





  
**EMPIRE**<sup>®</sup>  
- NATURAL SUPER PETFOOD -

DOG'S FOOD DRY & SUPPLEMENTS  
PORTFOLIO





## PUPPY GROWTH DIET | 300g, 2kg, 12kg – small breeds



New, improved recipe, natural raw materials. Legendary Empire taste and optimal nutritional values for puppies and juniors of small and medium sized breeds. We suggest giving the PUPPY GROWTH DIET dog food according to the EMPIRE nutritional plan by the time the dog is at 12 months of age.

**CONTENT/COMPOSITION: MEAT AND OFFAL CONTENT :** dried poultry meat 17%, fresh game meat 15%, fresh liver 10%, dried lamb 4%, dried liver 3.5%, fat 5%

**VEGETABLES, FRUITS AND WILD GROWING BOTANICAL HERBS:** potatoes, peas, sugar beet pulp, apple, a mixture of herbs (Stinging Nettle, Dandelion, meadows and glades, garden parsley, milk thistle, alfalfa), sodium dihydrogen phosphate, salmon oil, brewer's yeast, fructooligosaccharides, Yucca shidigera L-Carnitin, glucosamine, chondroitin sulfate, rosemary extract

**ANALYTICAL CONSTITUENTS IN 1kg:** crude protein 27 %, crude oils and fats 16 %, crude fibres 3 %, crude ash 7,9 %, calcium 1,5 %, phosphorus 1 %

**PROTEIN OF ANIMAL ORIGIN – 80%**



## PUPPY GROWTH DIET 25+ | 300g, 2kg, 12kg – large breed



New, improved recipe, natural raw materials. Legendary Empire taste and optimal nutritional values for puppies and juniors of big and giant sized breeds. We suggest giving the PUPPY GROWTH DIET 25+ dog food according to the EMPIRE nutritional plan at 13-15 months of age.

**CONTENT/COMPOSITION: MEAT AND OFFAL CONTENT :** dried poultry meat 17%, fresh game meat 15%, fresh liver 10%, dried lamb 4%, dried liver 3.5%, fat 5%

**VEGETABLES, FRUITS AND WILD GROWING BOTANICAL HERBS:** potatoes, peas, sugar beet pulp, apple, a mixture of herbs (Stinging Nettle, Dandelion, meadows and glades, garden parsley, milk thistle, alfalfa), sodium dihydrogen phosphate, salmon oil, brewer's yeast, fructooligosaccharides, Yucca shidigera L-Carnitin, glucosamine, chondroitin sulfate, rosemary extract

**ANALYTICAL CONSTITUENTS IN 1kg:** crude protein 27 %, crude oils and fats 16 %, crude fibres 3 %, crude ash 7,9 %, calcium 1,5 %, phosphorus 1 %

**PROTEIN OF ANIMAL ORIGIN – 80%**





## ADULT DAILY DIET 300g, 2kg, 7kg & 12kg – small breeds



New, improved recipe, natural raw materials. Legendary Empire taste and optimal nutritional values for for adult small and medium breeds. We suggest giving the ADULT DAILY DIET dog food according to the EMPIRE nutritional plan after 12 months of age.

**CONTENT/COMPOSITION: MEAT AND OFFAL CONTENT :** dried poultry meat 17%, fresh game meat 15%, fresh liver 10%, dried lamb 4%, dried liver 3.5%, fat 5%

**VEGETABLES, FRUITS AND WILD GROWING BOTANICAL HERBS:** potatoes, peas, sugar beet pulp, apple, a mixture of herbs (Stinging Nettle, Dandelion, meadows and glades, garden parsley, milk thistle, alfalfa), sodium dihydrogen phosphate, salmon oil, brewer's yeast, fructooligosaccharides, Yucca shidigera L-Carnitin, glucosamine, chondroitin sulfate, rosemary extract

**ANALYTICAL CONSTITUENTS IN 1kg:** crude protein 25 %, crude oils and fats 16 %, crude fibres 3 %, crude ash 7,9 %, calcium 1,5 %, phosphorus 1 %

**PROTEIN OF ANIMAL ORIGIN – 80%**



## ADULT DAILY DIET 25+ 300g, 2kg, 12kg – large breeds



New, improved recipe, natural raw materials. Legendary Empire taste and optimal nutritional values for for adult large breeds. We suggest giving the ADULT DAILY DIET 25+ dog food according to the EMPIRE nutritional plan after 12-15 months of age.

**CONTENT/COMPOSITION: MEAT AND OFFAL CONTENT :** dried poultry meat 17%, fresh game meat 15%, fresh liver 10%, dried lamb 4%, dried liver 3.5%, fat 5%

**VEGETABLES, FRUITS AND WILD GROWING BOTANICAL HERBS:** potatoes, peas, sugar beet pulp, apple, a mixture of herbs (Stinging Nettle, Dandelion, meadows and glades, garden parsley, milk thistle, alfalfa), sodium dihydrogen phosphate, salmon oil, brewer's yeast, fructooligosaccharides, Yucca shidigera L-Carnitin, glucosamine, chondroitin sulfate, rosemary extract

**ANALYTICAL CONSTITUENTS IN 1kg:** crude protein 25 %, crude oils and fats 16 %, crude fibres 3 %, crude ash 7,9 %, calcium 1,5 %, phosphorus 1 %

**PROTEIN OF ANIMAL ORIGIN – 80%**



## SPECIAL BALANCED DIET | 300g, 2kg, 12kg – all breeds



Unique ingredients as selected meat and offal - splendid taste and optimal nutritional values for mature dogs, neutered and/or overweight dogs all breeds. We suggest giving the SPECIAL BALANCED DIET dog food according to the EMPIRE nutritional plan after 12 months of age. THE PRODUCTS SUBJECTED TO MICROBIOLOGICAL CONTROL IN AN ACCREDITED LABORATORY.

**MEAT AND ANIMAL INGREDIENTS:** fresh poultry meat 30%, dried poultry meat 18,7%, fresh game meat 15%, fresh liver 10%, dried liver 3,5%, fat 4%

**VEGETABLES, FRUITS AND WILD GROWING BOTANICAL HERBS:** potatoes, peas, sugar beet pulp, brewer's yeast, apple, a mixture of herbs (Stinging Nettle, Dandelion, meadows and glades, garden parsley, milk thistle, alfalfa), hen egg, salmon oil, blackcurrant, sodium dihydrogen phosphate, chicory root, chinese wolfberry fruit, L-Carnitin, glucosamine, chondroitin sulfate, pineapple, Yucca shidigera.

**ANALYTICAL CONSTITUENTS IN 1kg:** crude protein 28,5 %, crude oils and fats 12 %, crude fibre 3,5 %, crude ash 7,5 %, calcium 1,2 %, phosphorus 0,9 %.

**PROTEIN OF ANIMAL ORIGIN – 85%**







  
**EMPIRE**<sup>®</sup>  
- NATURAL SUPER PETFOOD -

SUPPLEMENTS  
AS A SNACKS PORTFOLIO



Empire Super Petfood <sup>®</sup>



*FlexaCare Line – RECOVERY DOG TREATS VERY RICH IN NATURAL BEEF COLLAGEN.*

*This is a unique series of products which, thanks to its high content of natural bovine collagen (more than 50%), improve the condition of cartilage, skin, connective tissue and joints of dogs of all breeds.*

#### PURE COLLAGEN SUPPLEMENT DOG TREATS

Functional supplement in the form of dog treats of the FlexaCare series. Thanks to the high content of natural collagen, it fully supports the regeneration of the connective tissue and improves the condition of joints, tendons, cartilage and skin.

Ingredients: (fresh collagen, beef liver, beef fat)

Content of the packaging: 120g

The products subjected to microbiological control in an accredited laboratory.



*Flexa Care*





*FLEXACare – RECOVERY DOG TREATS VERY RICH IN NATURAL BEEF COLLAGEN.*

*This is a unique series of products which, thanks to its high content of natural bovine collagen (more than 50%), improve the condition of cartilage, skin, connective tissue and joints of dogs of all breeds.*

**NATURAL COLLAGEN BEEF STICKS – DOG BONE AND SKIN RECOVERY TREATS**

Functional and extremely tasty beef rolls of the FlexaCare series for dogs. Thanks to the high content of natural collagen, they fully support the regeneration of the connective tissue and improve the condition of joints, tendons, cartilage and skin.

Ingredients: Beef (fresh collagen, beef meat, beef fat)

Content of the packaging: 5 servings/pieces

The products subjected to microbiological control in an accredited laboratory



*Flexa Care*







*SPLENDIDO LINE DOG TREATS – HIGHEST QUALITY AND FRESH INGREDIENTS FOR THE MOST DEMANDING PETS*

*They are characterized by the unique taste and extraordinary care of preparation. Very high content of fresh meat guarantees the quality and palatability at the highest level.*

NATURAL GRAIN FREE DOG TREATS WITH FRESH LAMB

Homemade delicacies treats for dogs of the SPLENDIDO series with the high content of the fresh lamb meat. Vitamins of the A, C and E groups (natural antioxidants) support the proper functioning of heart, brain and sight and protect against the inflammatory processes. Inulin- as a prebiotic, it stimulates bacterial microflora in the digestive tract.

Ingredients: content of meat – fresh lamb meat, potatoes, beet pulp, dried fish, salmon oil, dried livers, Yucca, chicory root, MSP, yeast, Schizochytrium Limacinum algae

Content of the packaging: 200g

The products subjected to microbiological control in an accredited laboratory.



*SplendidoEdition*

ULTRA PREMIUM FORMULA





*SPLENDIDO LINE DOG TREATS – HIGHEST QUALITY AND FRESH INGREDIENTS FOR THE MOST DEMANDING PETS*

*They are characterized by the unique taste and extraordinary care of preparation. Very high content of fresh meat guarantees the quality and palatability at the highest level.*

#### NATURAL GRAIN FREE DOG TREATS with FRESH RABBIT

Homemade delicacies for dogs of the SPLENDIDO DOG TREATS series with the high content of the fresh rabbit meat. L-carnitine, the mixture of Omega-3 acids and vitamins of the A, C and E groups (natural antioxidants) support the proper functioning of heart, brain and sight, and protect against the inflammatory processes.

Ingredients: content of meat –fresh rabbit, dried rabbit, potatoes, beet pulp, dried fish, salmon oil, dried livers, Yucca, chicory root, MSP, yeast, Schizochytrium Limacinum algae

Content of the packaging: 200g

The products subjected to microbiological control in an accredited laboratory.



*Splendido Edition*

ULTRA PREMIUM FORMULA





### *DentaCare line*

*They are remarkable products, which job it is to care for the dental hygiene and fresh breath.*

#### DENTAL CARE STICKS

Functional snacks for dogs of all breeds improvig the dental hygiene. It contains the eucalyptus oil, having the antibacterial properties, minimizing the unpleasant smell from mouth.

Ingredients: Grains, meat and products of the animal origin, minerals.

Content of the packaging: 5 servings/pieces

The products subjected to microbiological control in an accredited laboratory.



*Denta Care*





CAT FOOD  
UNIQUE FEATURES OF OUR PRODUCTS

A fluffy white cat with blue eyes is lying on a brown couch. In the background, there is a white cup of coffee on a saucer. The scene is lit with warm, golden light, suggesting a cozy indoor setting.

  
**EMPIRE**  
- GENUINE PETCARE STORY -



## EMPIRE – CAT SUPER PETFOOD DRY

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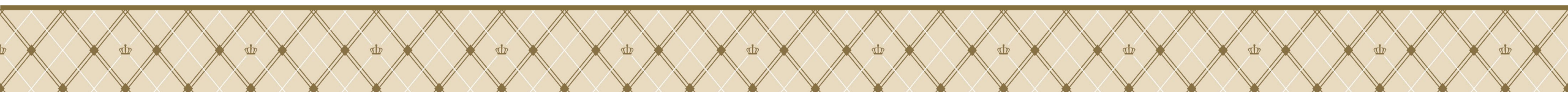


Our wish is for the **EMPIRE SUPER PETFOOD** to always mean a fully holistic method of care to our clients and their pet animals, because the “Holistic approach” means treating an organism as whole system, which is affected by it’s organs. In view of the above, the organism should be fed with possibly the best quality and complex food.



**CERTIFICATED DELIEVERERS** - all the ingredients used to produce the **EMPIRE** petfood come from certified farmers. We do not add flavor enhancers and artificial flavors.

*Empire Super Petfood ®*





**GRAIN FREE** - All EMPIRE products that are dedicated to cats do not include grains such as wheat, corn, rice etc. that often trigger allergies and food intolerances and are deemed unwelcome in cat diets. The source of carbohydrates in our recipes consists of vegetables and fruits with low glycemic index. Furthermore, our products do not contain the harmful Gluten.



**FRESH MEAT, GMO FREE** – All products within EMPIRE cat food are rich in natural and fresh meat ingredients. Products of animal origin, including meat and both mineral- and vitamin-rich offal, are the basic and most sought-after elements of nourishment for cats. Such ingredients are also crucial in terms of taste and high absorption of the consumed food. The recipe of EMPIRE products is based on high content of meat ingredients such as: game meat, beef, chicken, turkey, duck, cod, conger eel, sardines and liver. All those ingredients supply our products with a remarkable flavour.



**WELL GROWTH** - The unique WELL GROWTH formula developed by our specialists is dedicated to kittens as well as both pregnant and nursing cats. The selectively picked ingredients of our ground-breaking formula guarantee that KITTEN GROWTH DIET food will help facilitate proper growth of kittens in their initial growth period.



**αDETOX** - Thanks to many years of experience and the aim to overcome challenges of the environment that our cats live in, we developed a special αDetox formula. Unique ingredients, such as Chlorella and herbs, perfectly cleanse the cat's body out of dangerous toxins and heavy metals. This is of crucial importance especially for cats that mainly inhabit the polluted urban agglomerations.



**VITALITY** - Fresh meat of the best quality, chamomile, rosemary, balm, berries, nettle and an abundance of other beneficial herbs compose the VITALITY formula which guarantees a longer and full of vitality life for cats fed with our products.







## EMPIRE KITTEN STEPS | 340g and 1,2kg

The new, groundbreaking recipe EMPIRE KITTEN STEPS is a grain-free and complete nutritional program dedicated specifically to kittens, pregnant and lactating cats, in which the content of nearly 80% of the best types of meat ingredients (i.e. animal origin) guarantees excellent taste and optimal nutritional values. The WELL GROWTH formula helps ensure the proper development of kittens in the initial growth period. We suggest that you feed in accordance with the EMPIRE feeding plan up to the age of 12 months.

**GENTLE MEAT/ANIMAL INGREDIENTS** – poultry, liver, duck, cod, conger and sardine, fat, beef

**VEGETABLES, FRUIT AND WILD GROWING HERBS:** potatoes, green peas, beet pulp, chicken eggs, linseed, Saccharomyces Cerevisiae, whey, cold-pressed Norwegian salmon oil, herbal complex (nettle leaves, dandelion, chamomile flowers, lemon balm small-leaved linden flowers), apples, Goji berries, chicory root, ginger, Yucca Shidigera, Schyzochitrium Lamacinum sea algae, freshwater Chlorella algae, natural antioxidant complex for cell renewal.

**WELL  
GROWTH  
FORMULA**

**OX  
DETOX  
FORMULA**



*Empire Super Petfood ®*





## EMPIRE TRU BLISS | 340g and 1,2kg



The new, groundbreaking recipe EMPIRE TRU BLISS is a grain-free and complete nutritional program dedicated especially to extremely demanding cats after sterilization or castration, in which a content of 80% of the best types of meat ingredients (i.e. animal origin) guarantees excellent taste and optimal nutritional values. The ANTI HAIRBALL formula contains ingredients that help the fur remains move along the intestines, reducing the build-up of hair balls by up to 70%. We suggest that you feed in accordance with the EMPIRE diet plan from the age of 12 months.

GENTLE MEAT/ANIMAL INGREDIENTS - beef, chicken, liver, fat

VEGETABLES, FRUIT AND WILD GROWING HERBS: potatoes, green peas, beet pulp, chicken eggs, linseed, Saccharomyces Cerevisiae, whey, cold-pressed Norwegian salmon oil, herbal complex (nettle leaves, dandelion, chamomile flowers, lemon balm small-leaved linden flowers), apples, Goji berries, chicory root, Yucca Shidigera, Schyzochitrium Lamacinum sea algae, freshwater Chlorella algae, natural antioxidant complex for cell renewal



Empire Super Petfood ®



# OUR AWARDS AND PRIZES



## PET MARKET DIAMONDS 2022

Consumers and experts award for the Best Dry Catfood product



## PET MARKET DIAMONDS 2021

Consumers and experts award for the Best Dry Dogfood product



## THE SPHINX PLEBISCITE 2020

Consumer Award **THE BEST PRODUCT FOR CATS** 2020



## THE SPHINX PLEBISCITE 2019

Consumer Award **THE BEST PRODUCT FOR CATS** 2019



## THE PRODUCT OF THE YEAR 2018

Consumer Award **THE BEST PRODUCT FOR DOGS 2018** in the independent Plebiscite of the ZoologicalTrade Magazine.



## GOLD MEDAL of INTERNATIONAL PET FAIR 2017

**GOLD** for Dog Dry Food of **EMPIRE GENUINE PETFOOD STORY** by INTERNATIONAL PET FAIR 2017 ŁÓDŹ



**TOP INNOVATION CERTIFICATE 2017** for Dog Dry Food and Snacks&Supplements for **EMPIRE GENUINE PETFOOD STORY** by ZooMarket Magazine



**BEST QUALITY CERTIFICATE 2017** for **EMPIRE GENUINE PETFOOD STORY** by ZoologicalTrade Magazine.



THE DEBUT OF THE YEAR 2017  
**THE DEBUT OF THE YEAR 2017** by TOPforDOG Magazine

